



**CODE for  
CANADA**

# Technology and design for the common good



# About Code for Canada

*Code for Canada is a national nonprofit that enables governments to deliver better public services and empowers communities to solve civic challenges using technology and design.*

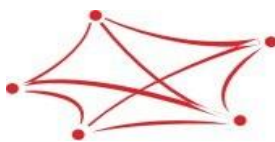
## Accelerating digital transformation in government

In the digital era, Canadians expect government services to be simple, straightforward and accessible, just like the digital products and services they use everyday. With so much at stake, some governments cannot meet these heightened expectations alone. At Code for Canada, we:

- Help governments fulfill their objectives and **deliver the services and solutions** the public expects - and deserve.
- **Build internal digital capacity** so that government teams can continue to succeed at meeting demand for stronger public services.
- Bring digital government and civic tech together, so we can facilitate knowledge sharing, break down silos and **work together towards a better Canada for all.**

## Programs that meet your needs

Our programs are designed to deliver tech and design excellence while building digital capacity in government and civic capacity in the private sector.



Civic Tech  
Community  
Network



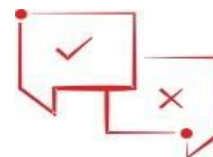
Fellowship



Education &  
Training



Civic Hall Toronto



GRIT





A home for civic innovation in the GTA where government innovators, entrepreneurs and civic technologists learn, share and build solutions together.

**Civic Hall Toronto (CHT)** is a hub that unites government innovators, entrepreneurs and civic technologists who want to **use technology and design for the common good**. We **build the capacity of government and the public** to collaborate on projects that make our cities better.

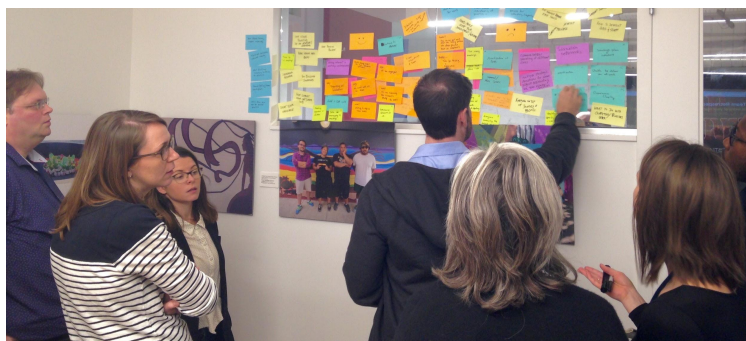
## Civic Hall Toronto government members get access to

**Project Collaboration:** We connect our members with our community of civic tech innovators, so they can make progress on specific projects by accessing expertise that they may not have on their team.

**Networking:** Our regular events create opportunities to showcase members' work and connect with innovators from every sector.

**Training:** Our monthly training workshops build the capacity of teams to better engage residents and deliver on digital in government.

**Space:** Our dedicated space in central Toronto is a hub for cross-sector collaboration and networking.



*"This new home for civic innovation in the city will foster collaboration by creating a safe space for learning and testing ideas while engaging residents in improving government service design and policies."*

**– Councillor Paul Ainslie, City of Toronto**

A PROGRAM OF



OUR PARTNERS



## Member Case Study: City of Toronto, Solid Waste Management

CHT facilitated a design workshop with the Solid Waste team to better understand residents' behaviours regarding Blue Bin recycling contamination and to improve future programming. Building on the learnings they gained from CHT's **half-day training workshops in Design & Agile for Public Good**, staff felt better equipped to engage in constructive conversations with residents. The successful event was profiled by the [Toronto Star](#).

*"Using human-centered design for an event was a dream and working with CHT made it possible. We're not aware of any other municipality that has used human-centered design to tackle recycling contamination."*

– Annette Synowiec, Acting Director, Solid Waste Management Services

## Member Case Study: City of Toronto, StreetARToronto

*"We've benefited greatly from the training and support at CHT. It helped us to explain to management what we're doing and develop a proof of concept."*

– Carolyn Taylor, Project Manager, StreetARToronto

While StreetARToronto was developing their [new online map](#) that helps people discover street art across the city, CHT facilitated a **usability testing session** through its sister program, [GRIT](#) (Gathering Residents to Improve Technology), to assess the app's functionality and ease of use for the general public. By engaging a dozen residents from a range of backgrounds and tech abilities to test the app, the StreetART tech development team received valuable feedback which helped to make it more accessible and user-friendly.

## Become a Civic Hall Toronto member today!

Civic Hall Toronto is a **unique program open to all public sector teams in the GTA**. Our affordable memberships provide ample opportunities for **staff professional development and training, networking and space to break down silos and support to enable collaboration on projects with the public**.

